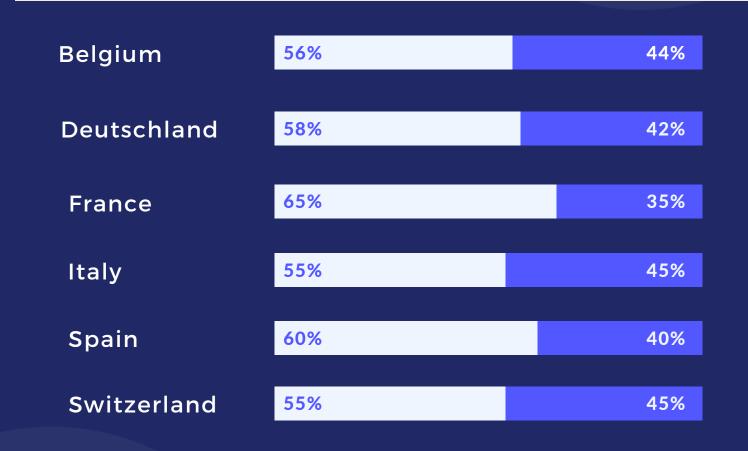
# Iefac.com

#### DISTRIBUTION OF EMPLOYEES IN LEFAC.COM BY GENDER

### MARKETING

#### Marketing Director/Manager lefac.com Western Europe



#### **Multi-country general trend**



#### Digital Marketing lefac.com Western Europe

Belgium	54%	46%
Deutschland	59%	41%
France	55%	45%
Italy	54%	46%
Spain	53%	47%
Switzerland	51%	49%

#### **Multi-country general trend**





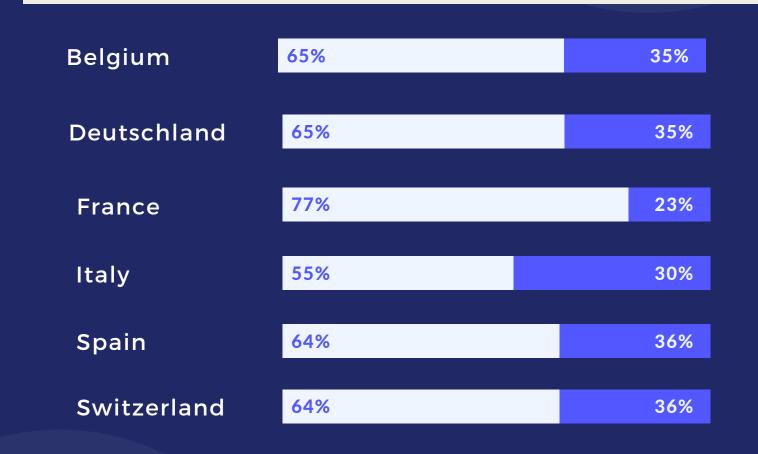
More informations on www.lefac.com

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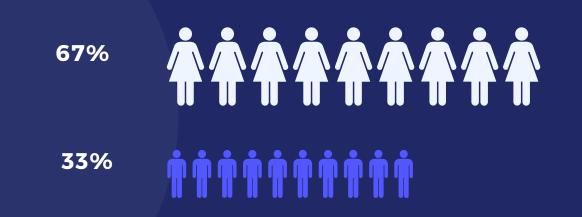
#### DISTRIBUTION OF EMPLOYEES IN LEFAC.COM BY GENDER

## COMMUNICATION

#### Public Relations Director/Manager lefac.com Western Europe



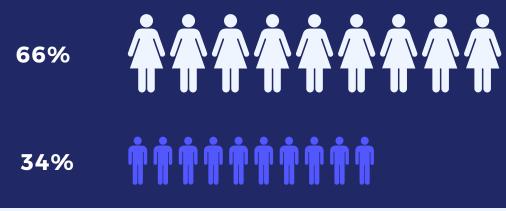
#### **Multi-country general trend**



Communication Director/Manager lefac.com Western Europe

Belgium	70%	30%
Deutschland	62%	38%
France	75%	25%
Italy	66%	34%
Spain	63%	37%
Switzerland	61%	39%

#### Multi-country general trend





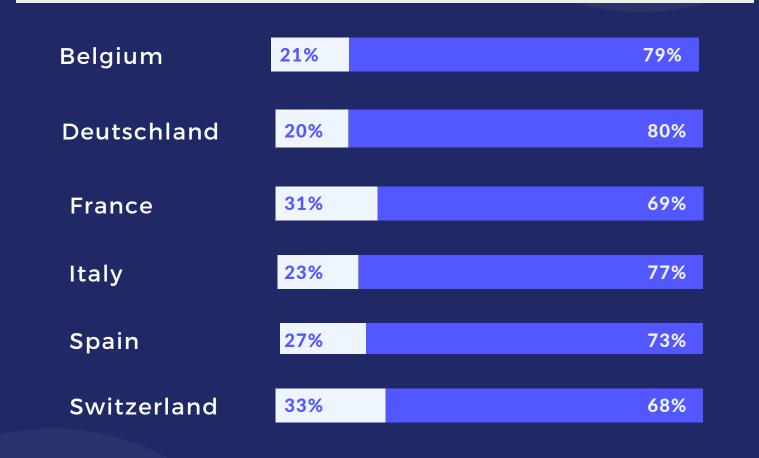
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#### DISTRIBUTION OF EMPLOYEES IN LEFAC.COM BY GENDER

### **AGENCIES**

#### **CEO-GENERAL MANAGER**



#### **Multi-country general trend**

74%	
26%	***

### **ADVERTISERS**

Belgium	18%	82%
Deutschland	<mark>12%</mark>	88%
France	20%	80%
Italy	13%	87%
<b>C</b>		000/
Spain	20%	80%
Switzerland	14%	86%
- <del>Switze</del> nana		

#### **Multi-country general trend**

# 84% 16% **\*\***\*\*\*\*



More informations on <u>www.lefac.com</u>